

Libraries, Innovation and Entrepreneurship

10th International Conference, November 22, 2014

Program

National Hellenic Research Foundation ([48 Vassileos Constantinou Av., Athens](#)).

Participation in the conference is free of charge.

Saturday, November 22, 2014	
8:45 - 9:30	Registration
9:30 - 10:00	Welcome on behalf of the Organizing Committee by Ioanna Sarantopoulou , <i>Head of the Digital Library, National Documentation Centre</i> , Welcome note from Philippos Tsimpoglou , <i>General Director, National Library of Greece</i>
1st session	<i>Is the Library a Business?</i>
Chair:	Manolis Biblis , <i>Journalist and Editor in chief of Bibliodromio at "Ta Nea" newspaper</i>
10:00 - 10:30	Margareta Swanelid and Per Perstrand , <i>Dieselverkstaden's library, Nacka, Sweden</i> ▶ The times they are a-changing: Running a public library as a private enterprise
10:30 - 11:00	Prof. Dr. Ursula Georgy , <i>Cologne University of Applied Sciences, Γερμανία</i> ▶ Innovation Management in Libraries – a Comparison With Start-Ups and Smaller and Medium-sized Businesses (SME)
11:00 - 11:30	Panel discussion Margareta Swanelid Prof. Dr. Ursula Georgy Philippos Tsimpoglou Maria Konstantopoulou , <i>Anthos Library / Fougaro, Nafplion</i> Moderator: Manolis Biblis , <i>Journalist and Editor in chief of Bibliodromio at "Ta Nea" newspaper</i>
11:30 - 12:00	Coffee break
2nd session:	<i>Policy and Services</i>
Chair:	Dr Alexandros Koulouris , <i>Lecturer, Department of Library Science and Information Systems, Technological Educational Institute of Athens</i>
12.00 – 12:30	Dr Marian Koren , <i>Netherlands Association of Dutch Libraries</i> ▶ Titel
12:30 - 13:00	Kerwin P. Pilgrim , <i>Division Manager of the Brooklyn Public Library's Education and Job Information Center, USA</i> ▶ Titel
13:00 - 13:30	Ester Omella , <i>Barcelona Province Libraries Network, Spain</i> ▶ Titel

13:30 – 14:30

Panel discussion

Dr Marian Koren

Kerwin P. Pilgrim

Ester Omella

Jan Versteeg, *Ambassador of the Netherlands to Greece and Initiator of "Orange Grove"*

Lida Mantzourani, *culturplay*

Moderator: **Spyros Frangos**, *Economics Journalist, Bank of Greece*

End of conference